



## Undervisningsbeskrivelse

Termin	June 2025
Institution	UCRS
Uddannelse	hhx
Fag og niveau	Engelsk A
Lærer	Kent Domdal (dom)
Hold	hhx22a

### Forløbsoversigt (6)

Forløb 1	Sportswashing
Forløb 2	The Art of Persuasion
Forløb 3	Area Study UK
Forløb 4	Sustainability
Forløb 5	Area Study UK - Being British
Forløb 6	Business: Amazon and ethics

## Forløb 1: Sportswashing

Forløb 1	Sportswashing
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<p><b>Indhold (1/2)</b></p>	<p>Primært Materiale</p> <p>- Intro work  <a href="https://www.merriam-webster.com/">https://www.merriam-webster.com/</a>  <a href="https://www.macmillandictionary.com/buzzword/entries/washing.html">https://www.macmillandictionary.com/buzzword/entries/washing.html</a>  <a href="https://www.investmentmonitor.ai/analysis/what-is-sportswashing-and-does-it-really-work">https://www.investmentmonitor.ai/analysis/what-is-sportswashing-and-does-it-really-work</a></p> <p>-</p> <p>Focus on Culture. Cultural Encounters. Systime 2022. <a href="https://culturale-ncounters.systime.dk/?id=127">https://culturale-ncounters.systime.dk/?id=127</a>  What is culture  Danish Culture Seen from Abroad  Attitudes to other cultures  Shirley Valentine  Stereotypes and Prejudices  Culture Shock  Gert Hoofstedes's Onion Diagram</p> <p>- Country Profile</p> <p><a href="https://www.nationsonline.org/oneworld/qatar.htm">https://www.nationsonline.org/oneworld/qatar.htm</a></p> <p><a href="https://www.cia.gov/the-world-factbook/countries/qatar/">https://www.cia.gov/the-world-factbook/countries/qatar/</a></p> <p><a href="https://www.bbc.com/news/world-middle-east-14702226">https://www.bbc.com/news/world-middle-east-14702226</a></p> <p><a href="https://www.everyculture.com/No-Sa/Qatar.html">https://www.everyculture.com/No-Sa/Qatar.html</a></p> <p><a href="https://www.iloveqatar.net/news/community/top-five-local-qatari-traditions">https://www.iloveqatar.net/news/community/top-five-local-qatari-traditions</a></p> <p><a href="https://wander-lush.org/doha-qatar-travel-tips/">https://wander-lush.org/doha-qatar-travel-tips/</a></p> <p><a href="https://www.lonelyplanet.com/articles/things-to-know-before-traveling-to-qatar">https://www.lonelyplanet.com/articles/things-to-know-before-traveling-to-qatar</a></p> <p><a href="https://www.qfa.qa/football-history-in-qatar/">https://www.qfa.qa/football-history-in-qatar/</a></p> <p><a href="https://en.wikipedia.org/wiki/Football_in_Qatar">https://en.wikipedia.org/wiki/Football_in_Qatar</a></p> <p><a href="https://www.amnesty.org/en/location/middle-east-and-north-africa/qatar/report-qatar/">https://www.amnesty.org/en/location/middle-east-and-north-africa/qatar/report-qatar/</a></p> <p>-Male Guardianship Severely Curtails Women's Rights  <a href="https://www.hrw.org/news/2021/03/29/qatar-male-guardianship-severely-curtails-womens-rights">https://www.hrw.org/news/2021/03/29/qatar-male-guardianship-severely-curtails-womens-rights</a></p> <p>-</p> <p>How does FIFA look at Qatar?  <a href="https://www.fifa.com/tournaments/mens/worldcup/qatar2022/news/fifa-world-cup-2022tm-first-sustainability-progress-report-published">https://www.fifa.com/tournaments/mens/worldcup/qatar2022/news/fifa-world-cup-2022tm-first-sustainability-progress-report-published</a></p> <p>-Lise Klaveness speech  <a href="https://www.fotball.no/tema/nff-nyheter/2022/calls-out-for-change-at-the-fifa-congress/">https://www.fotball.no/tema/nff-nyheter/2022/calls-out-for-change-at-the-fifa-congress/</a>  <a href="https://www.youtube.com/watch?app=desktop&amp;v=qtvgWhildXg">https://www.youtube.com/watch?app=desktop&amp;v=qtvgWhildXg</a></p>
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<b>Indhold (2/2)</b>	<p>Sekundære Materialer</p> <p><a href="https://www.mediano.nu/oversigt/2022/12/1/vm-for-voksne-fokus-p-de-store-sponsorater-og-det-store-skred-mod-st">https://www.mediano.nu/oversigt/2022/12/1/vm-for-voksne-fokus-p-de-store-sponsorater-og-det-store-skred-mod-st</a></p> <p>Noter:</p> <p>I skal være færdige med "intro sportswashing"</p> <p>I skal være færdige med Shirley Valentine og kunne forklare de 3 begreber fra Attitudes toward cultures</p> <p>I skal være færdige med activity 2+3 i Onion Diagram</p> <p>Oplæg om Qatar</p> <p>I skal have lavet lektierne på minlaering.dk om "argumentative essay". Hvis I har lavet opgaverne i den engelske version, så er det helt fint også, bare I har lavet dem 1 af stederne. <a href="https://app.minlaering.dk/lektier/klasse/50971/lektie/192452/">https://app.minlaering.dk/lektier/klasse/50971/lektie/192452/</a></p>
<b>Omfang</b>	18 lektioner / 18 timer
<b>Særlige fokuspunkter</b>	Kernestof: det engelske sprogs grammatik, udtale, ortografi og tegnsætning ordforråd, herunder orddannelse og idiommer tekstanalytiske begreber og metoder til analyse af fiktive og ikke-fiktive tekster tekster, der behandler emner inden for kultur-, samfunds- og erhvervsrelaterede forhold
<b>Væsentligste arbejdsformer</b>	

## Forløb 2: The Art of Persuasion

<b>Forløb 2</b>	The Art of Persuasion
<b>Indhold</b>	<p>Compendium (What is advertising, The Science of Persuasion, Top five appeals used to sell a product) <a href="https://www.youtube.com/watch?v=cFdCzN-7RYbw">https://www.youtube.com/watch?v=cFdCzN-7RYbw</a>,</p> <p>Edward T. Hall - Company, Culture, Communication Culture and Cultural theories, Ibid Edgar Schein's iceberg model Chapter 6 - Advertising</p> <p>_____</p> <p>Targeted Marketing</p> <p>Primært Materiale</p> <p>-Intro (kort underviserproduceret tekst)</p> <p>-Harriet Sherwood, McDonald's withdraws McFalafel from Israeli restaurants, Guardian 2011</p> <p>-</p> <p>- Daily Mail reporter, How Jessica Simpson and Tommy Hilfiger are proving their financial savvy by tapping into lucrative tween market. Mail online, June 2011</p> <p>- Monica Mark, Coca-Cola and Nestle target new markets in Africa, The Guardian May, 2012</p> <p>- The New Nordic Cuisine Movement <a href="https://meyers.dk/en/the-new-nordic-cuisine-movement/">https://meyers.dk/en/the-new-nordic-cuisine-movement/</a></p> <p>Sekundært materiale</p> <p>Diverse artikler og hjemmesider i forbindelse med udarbejdelse af gruppeoplæg</p> <p>Noter: I skal være klar til snakke om jeres McD oplæg I skal være færdige med lektierne "pronominer" på minlæring I skal være færdige med jeres reklameanalyser og klar til at præsentere</p>
<b>Omfang</b>	38 lektioner / 37.3333333333333 timer
<b>Væsentligste arbejdsformer</b>	

### Forløb 3: Area Study UK

Forløb 3	Area Study UK
Indhold	<p>The American Dream (kapitel 10)</p> <p>Excuse me, do you speak English? Anny Willemoes Hansen,</p> <ul style="list-style-type: none"> <li>-The New World</li> <li>-North and South</li> <li>-The War of Independence</li> <li>-The Native Americans</li> <li>-The United States of America</li> </ul> <p>- The British Empire</p> <p>- The former British Colonies Today</p> <p>-A Link to the United Kingdom</p> <ul style="list-style-type: none"> <li>- The Commonwealth Members</li> <li>- The Queen's Role</li> <li>- A Charter of the Commonwealth Association</li> <li>- The Queen's speech at the Commonwealth Reception, 11 March, 2013</li> </ul> <p>Compare Data - Denmark and the UK <a href="https://www.cia.gov/the-world-factbook/">https://www.cia.gov/the-world-factbook/</a></p> <p>Documenting Hate: Charlottesville, Richard Rowley and A. C. Thompson, 2018. <a href="https://www.pbs.org/wgbh/frontline/film/documenting-hate-charlottesville/">https://www.pbs.org/wgbh/frontline/film/documenting-hate-charlottesville/</a></p> <p>Aline's Journey - Edwidge Danticat</p> <p>Destructive Tornadoes strike Alabama Georgia Sunday afternoon, Accuweather. <a href="https://www.accuweather.com/en/weather-news/breaking-destructive-tornadoes-strike-alabama-georgia-sunday-afternoon/70007598">https://www.accuweather.com/en/weather-news/breaking-destructive-tornadoes-strike-alabama-georgia-sunday-afternoon/70007598</a></p> <p>Sekundært Materiale</p> <p><a href="https://olympen10.wixsite.com/thelanguagepub/brexit?fbclid=IwAR3Fk_BCpIVDv52gFV6ziT9Cj_LFBoVqd7oo_uqaTeOU">https://olympen10.wixsite.com/thelanguagepub/brexit?fbclid=IwAR3Fk_BCpIVDv52gFV6ziT9Cj_LFBoVqd7oo_uqaTeOU</a></p> <p><a href="https://www.dr.dk/nyheder/webfeature/fra-verdensimperium-til-splittet-kongerige?fbclid=IwAR3kA3nlzoM8MQjGEbC5McHIXgjP8PffHK6hkYVb-1Pu5fSiV575uWDTzzFk">https://www.dr.dk/nyheder/webfeature/fra-verdensimperium-til-splittet-kongerige?fbclid=IwAR3kA3nlzoM8MQjGEbC5McHIXgjP8PffHK6hkYVb-1Pu5fSiV575uWDTzzFk</a></p> <p><a href="https://www.theguardian.com/politics/ng-interactive/2019/dec/12/uk-general-election-2019-full-results-live-labour-conservatives-tories">https://www.theguardian.com/politics/ng-interactive/2019/dec/12/uk-general-election-2019-full-results-live-labour-conservatives-tories</a></p> <p><a href="https://www.bbc.co.uk/sounds/play/m000c4sj">https://www.bbc.co.uk/sounds/play/m000c4sj</a></p> <p>A country divided: Why England's North-South divide is getting worse, Katie Burton, 2020, <a href="https://geographical.co.uk/uk/item/3906-a-country-divided-why-england-s-north-south-divide-is-getting-worse">https://geographical.co.uk/uk/item/3906-a-country-divided-why-england-s-north-south-divide-is-getting-worse</a></p> <p>Noter: I skal kunne holde oplæg i små grupper om "working Britain"</p>

<b>Omfang</b>	18 lektioner / 17.8333333333333 timer
<b>Væsentligste arbejdsformer</b>	

## Forløb 4: Sustainability

<b>Forløb 4</b>	Sustainability
<b>Indhold</b>	FOOTPRINTS, Gyldendal  <a href="https://www.un.org/sustainabledevelopment/sustainable-development-goals/">https://www.un.org/sustainabledevelopment/sustainable-development-goals/</a>  <a href="https://www.theglobalist.com/globalism-versus-globalization/">https://www.theglobalist.com/globalism-versus-globalization/</a> <a href="https://www.youtube.com/watch?v=pDI0jFZRnLU">https://www.youtube.com/watch?v=pDI0jFZRnLU</a> <a href="https://www.dailymotion.com/video/x1gwf80">https://www.dailymotion.com/video/x1gwf80</a> <a href="https://www.youtube.com/watch?v=XiWmGxpRZJg">https://www.youtube.com/watch?v=XiWmGxpRZJg</a> Dirty Money, season 1 - episode 1, Hard Nox,  Sekundært materiale Blooms taksonomi
<b>Omfang</b>	20 lektioner / 19.6666666666667 timer
<b>Væsentligste arbejdsformer</b>	



## Forløb 5: Area Study UK - Being British

<b>Forløb 5</b>	Area Study UK - Being British
<b>Omfang</b>	34 lektioner / 33.5833333333333 timer
<b>Væsentligste arbejdsformer</b>	

## Forløb 6: Business: Amazon and ethics

<b>Forløb 6</b>	Business: Amazon and ethics
<b>Omfang</b>	26 lektioner / 25.6666666666667 timer
<b>Væsentligste arbejdsformer</b>	